

## Web – Site Privacy Notice

Your privacy is important to us.

At The Kimberley Hotel, we're committed to protecting and respecting your privacy.

This privacy statement describes the online information practices which we The Kimberley ("we", "our") employ in relating to the information which you, our customers, ("you", "your") provide when using our website ("website"). By accessing and using the website you are accepting and agreeing to the practices described in this privacy statement.

### The Information we collect

We may collect personally identifiable information relating to you including name, address, phone number, e-mail address ("personal Information") in the following situations:

#### Information collected automatically using cookies

Whenever you interact with the website, we receive and store certain types of information using cookies. We describe how we use cookies below.

#### How we normally use information about you

We will only use your personal information for the purpose(s) for which you provide it to us – including, for example, to:

- respond to your enquiries
- handle bookings, reservations and process payments
- communicate with you about services and promotional offers
- update our records and maintain any online information that you may have with us
- prevent or detect fraud or abuses of our website; and
- enable third parties to carry out technical, logistical or other functions on our behalf

We only share your personal information with other third parties where appropriate and with other entities only as described below. We ensure the parties with whom we share your personal information follow practices at least as protective as those described in this privacy statement.

#### Agents

From time to time we employ other companies to perform functions on our behalf including MailChimp (*for example any marketing functions*). They have access to personal information needed to perform their functions, but may not use it for other purposes. With your consent: other than as set out above, you will receive notice when information about you might go to third parties and you will have an opportunity to choose not to share your information

We may transfer personal information which users in the European Union provide to us to other countries, the data protection laws of which may differ from those of the European Union, and you expressly agree to such transfer.

## **Collection of information by third-party sites**

Our website may contain links to other websites whose information practices may be different to ours. You should consult the privacy notices of those third-party sites as we have no control over information that is submitted to, or collected by them.

## **Cookies**

A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computer's hard disk so that the website can remember who you are. A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number.

When you visit our website, we send you a cookie. Cookies may be used in the following ways:

- To enable the personalisation features on our website (which give you the ability to recall recently viewed pages and see information which you have input online).
- To compile anonymous, aggregated statistics that allow us to understand how users use our website and to help us improve the structure of our website. We cannot identify you personally in this way.

## **Disabling / Enabling Cookies**

You can accept or decline cookies by modifying the setting in your browser. Please note that if you disable cookies you may not be able to use all the features of our website.

## **Revisions to this Privacy Statement**

We reserve the right to revise this privacy statement or any part of it from time to time. Please review the privacy statement periodically for changes. Unless stated otherwise, our current privacy statement applies from time to time to all information that we have about you.

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